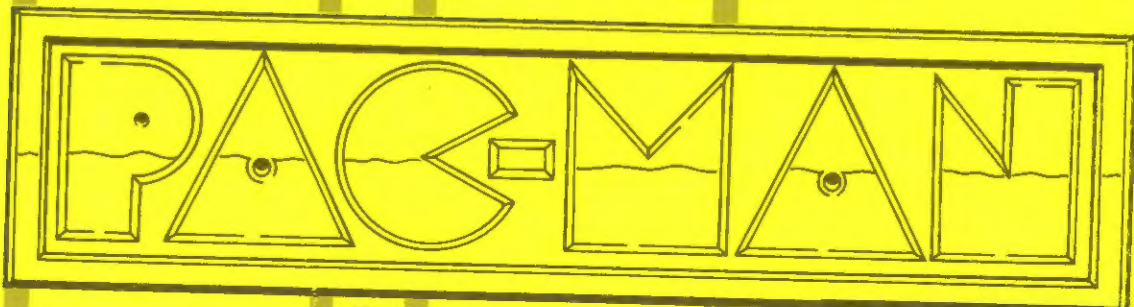
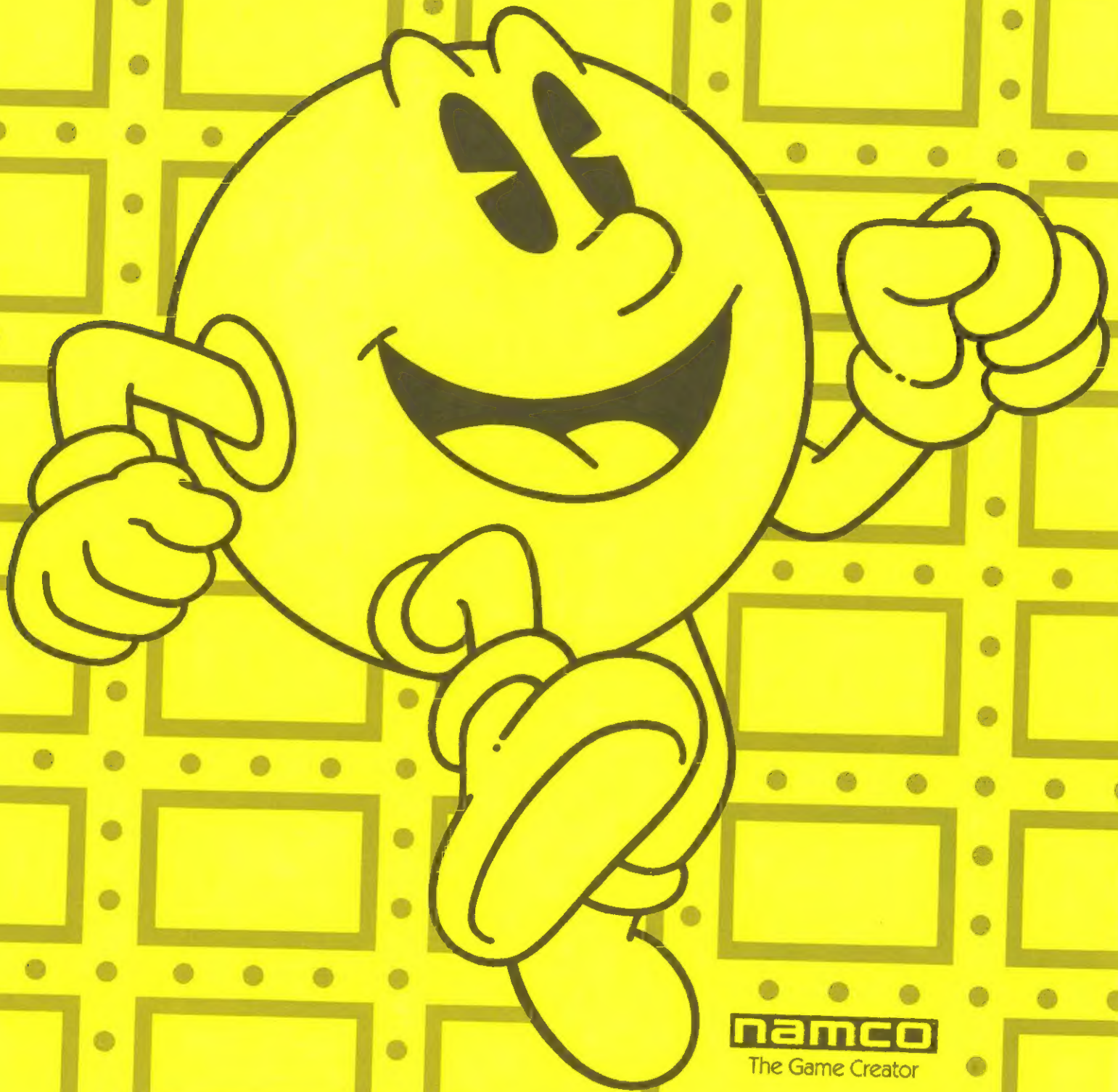


Characters and Logo Style Guide



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To ensure consistency of the use of these characters, please follow the guidelines in this manual.

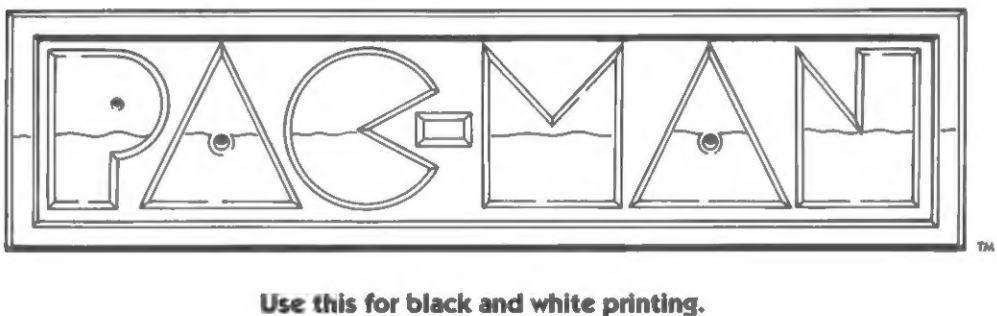
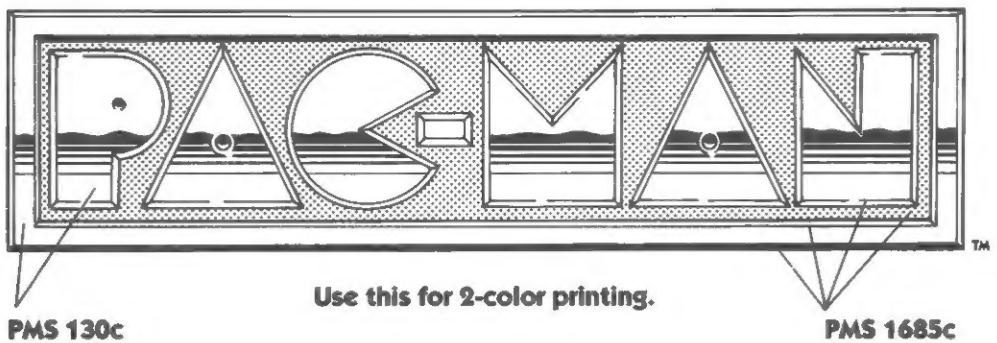
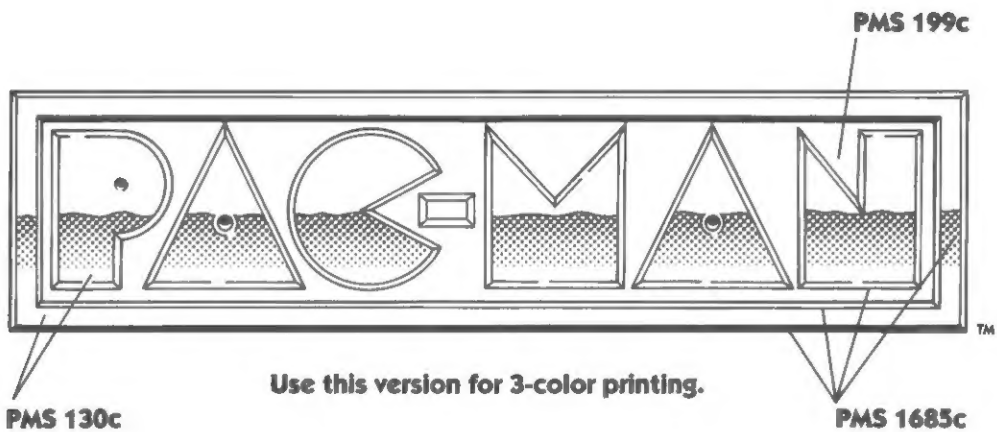
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1. When using the PAC-MAN family characters, do not make any connotation with sex, violence, or illegal drugs.

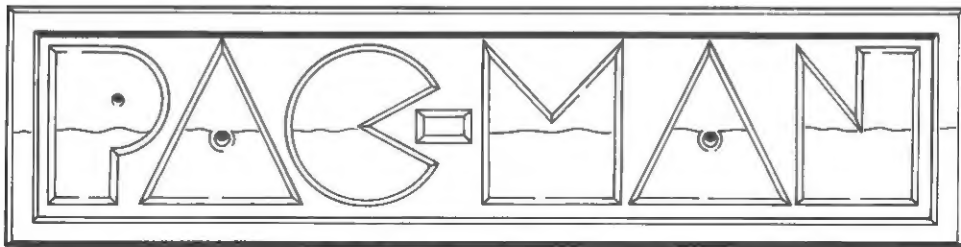
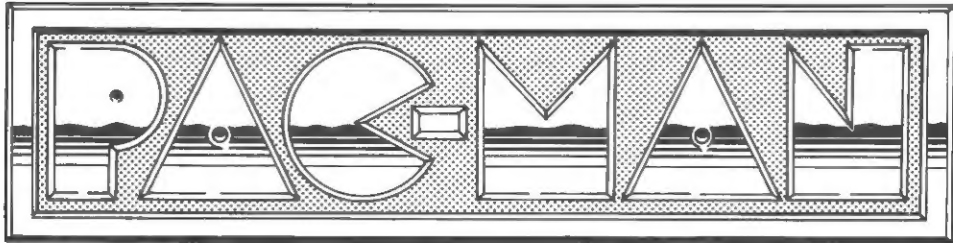
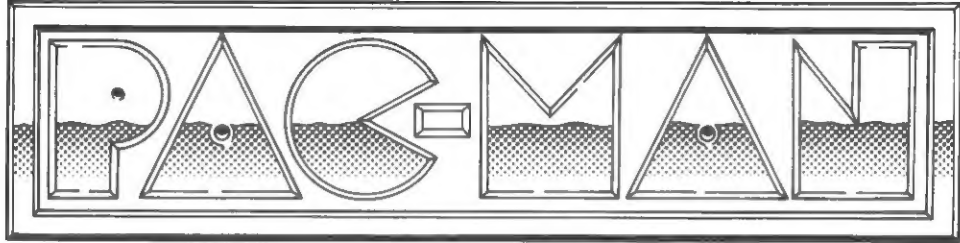
2. Indicate legal copy as: © Namco Ltd.

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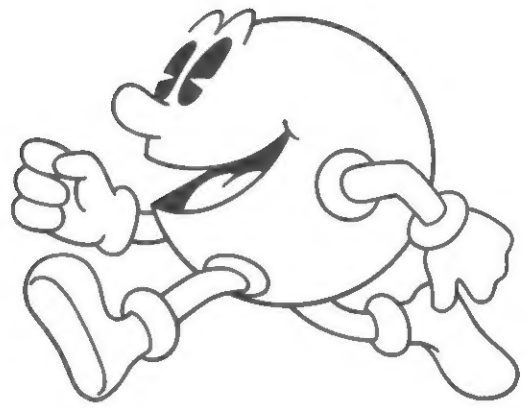
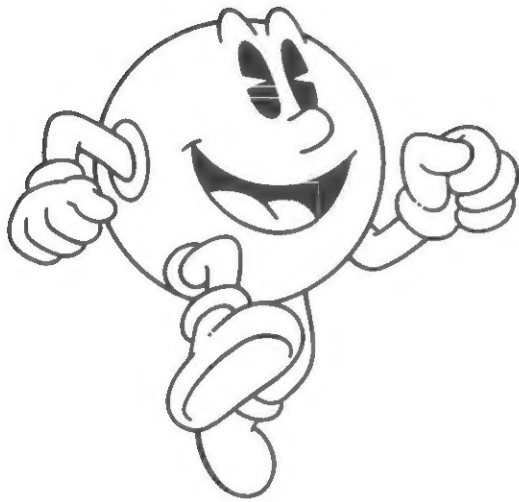
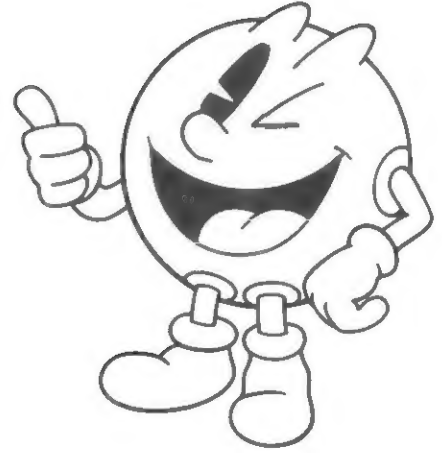
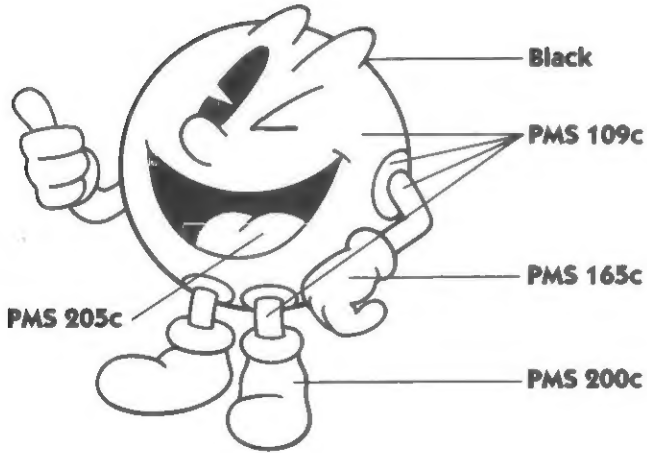
PAC-MAN LOGOS



• • • • • PAC-MAN LOGOS • • • • •

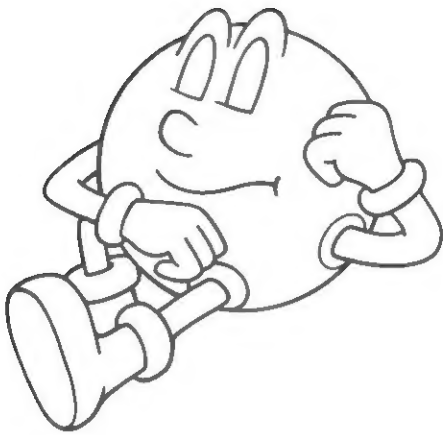
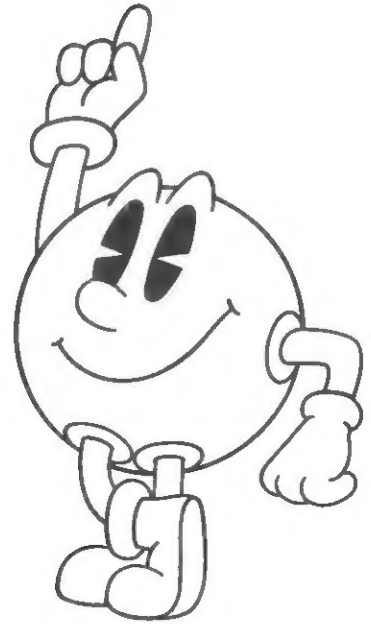


• • • • • **PAC-MAN** • • • • •



Note: Eyes and open mouth for PAC-MAN will always be Black

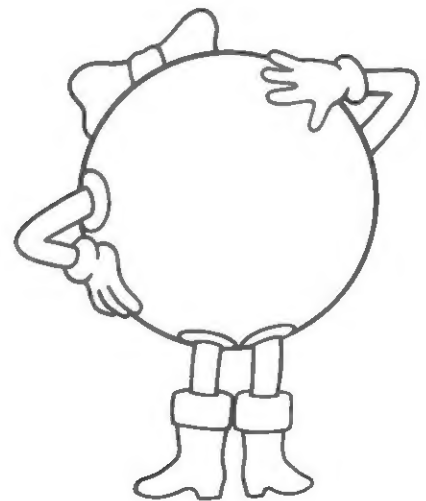
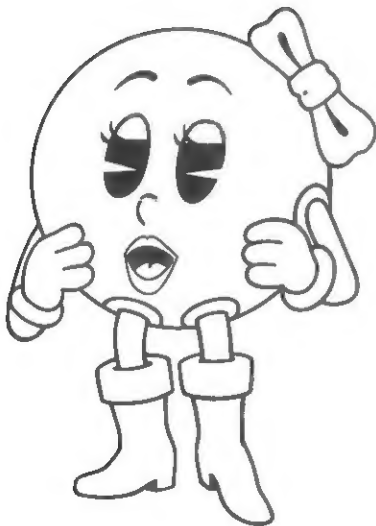
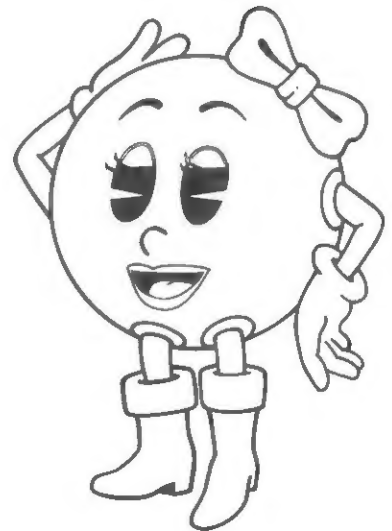
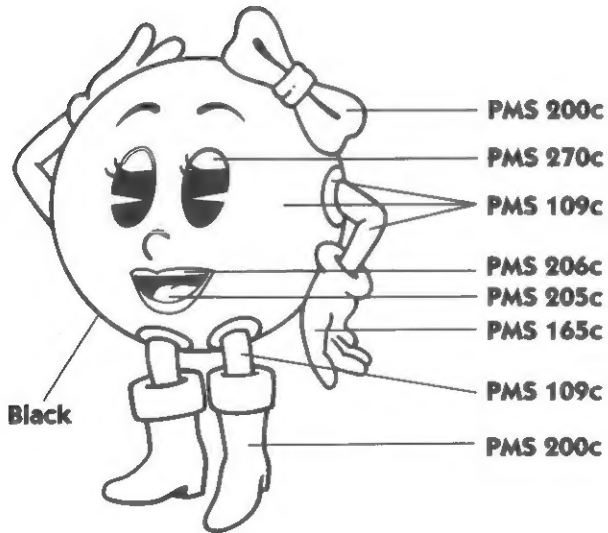
• • • • • • • • • • • **PAC-MAN** • • • • • • • • • • •



Note: Eyes and open mouth for PAC-MAN will always be Black

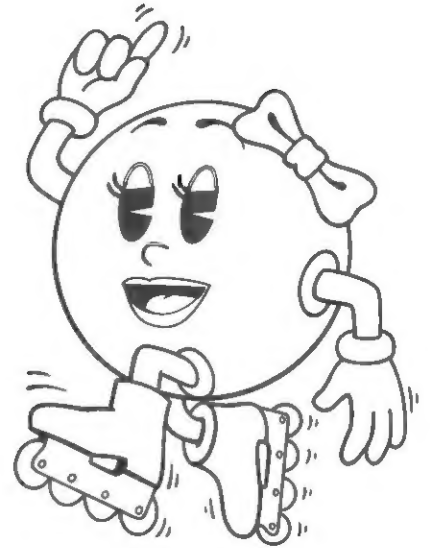
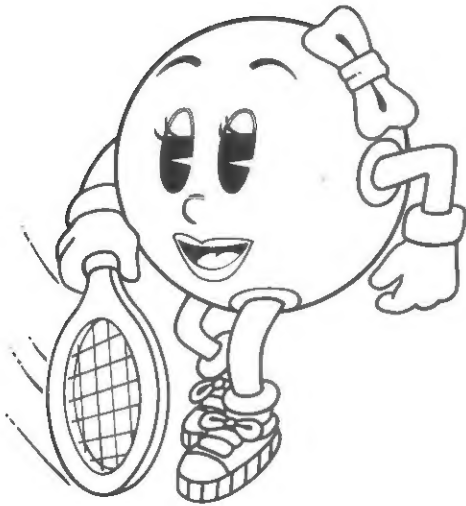
MS. PAC-MAN

MS.PAC-MAN is as formidable a ghost chaser as her better half.



Note: Eyes for MS. PAC-MAN will always be Black

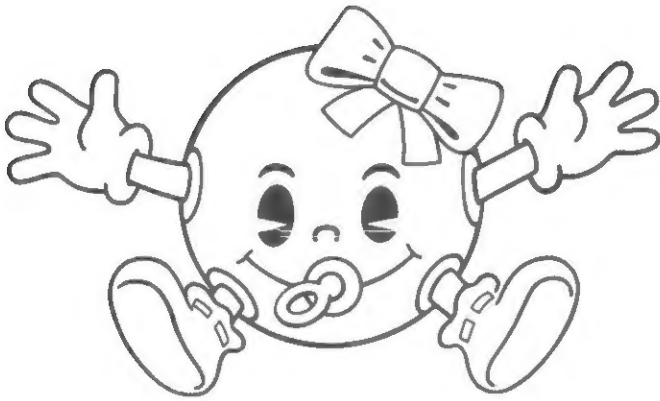
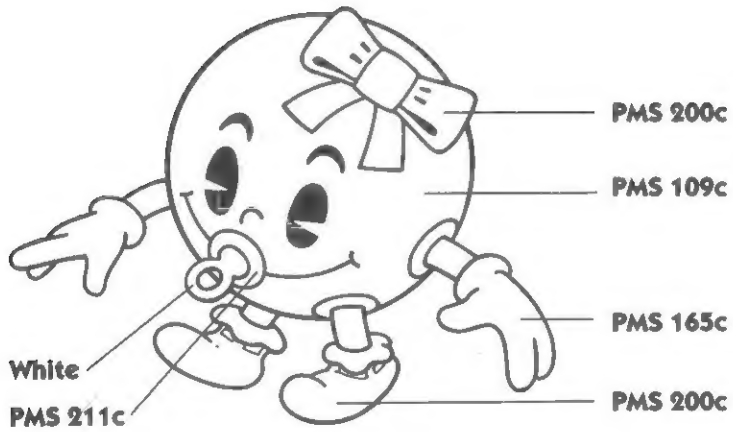
MS. PAC-MAN



Note: Eyes for MS. PAC-MAN will always be Black

PAC-BABY

PAC-BABY is just learning to walk.



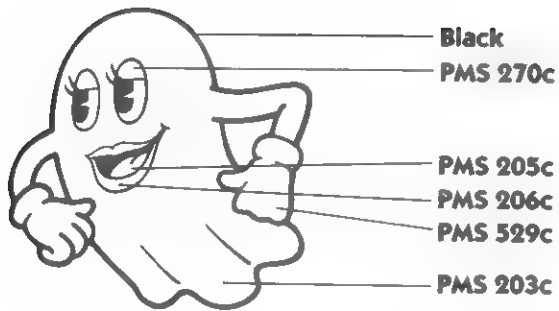
Note: Eyes for PAC-BABY will always be Black

GHOSTS

Those wicked ghosts are always up to no good.



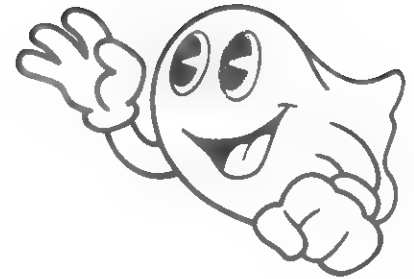
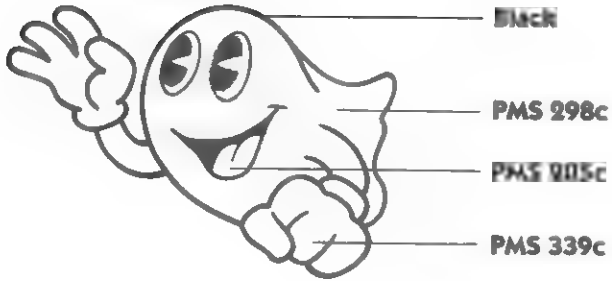
Clyde (Red): The boss and the most aggressive ghost.



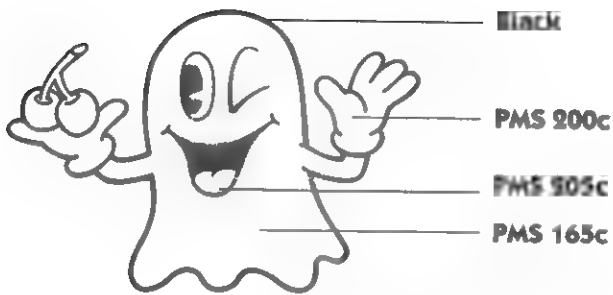
Pinky (Pink): The cleverest one who stays one step ahead of *PAC-MAN*.

Note: Ghosts eyes will always be Black and White

GHOSTS



Inky (Blue): The eccentric one.



Blinky (Orange): The most naive and unsophisticated ghost.

Note: Ghosts eyes will always be Black and White

• • • • • **GHOSTS** • • • • •



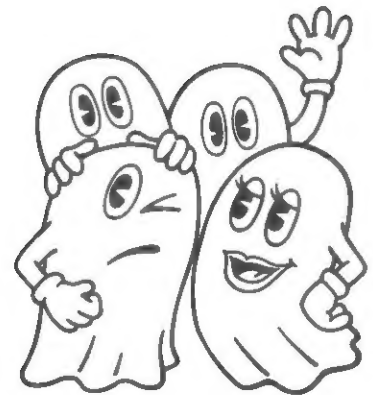
Blinky Shocked



Blinky Scared



Inky Surprised

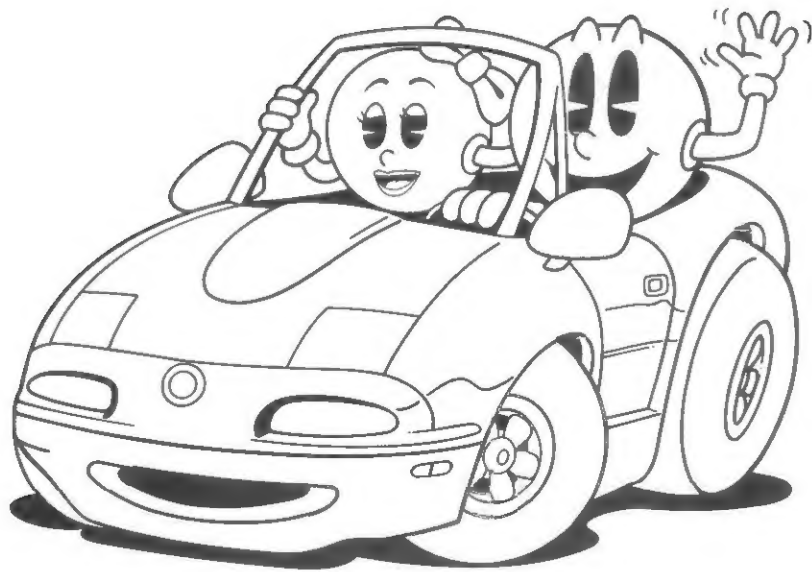
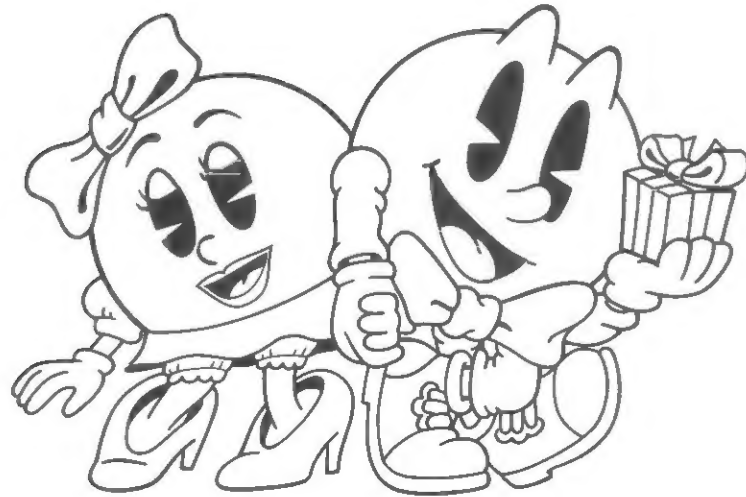


Ghost Gang

Note: Ghosts eyes will always be Black and White

• • • • • **PAC-MAN AND MS. PAC-MAN** • • • • •

The happy couple enjoy their time together.



• • • • • **HEIGHT GUIDE** • • • • •

